

ORCID Implementation Pilot

4/30/2024

Mary Ochana,

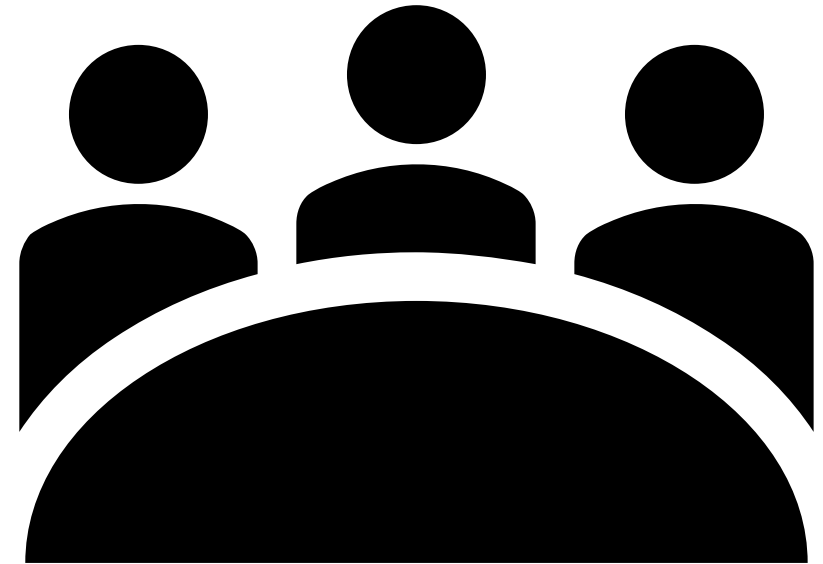
Research Intelligence Project Analyst, Library



Photo credit: @bruce.digital

Project roles and support

- Ian Milligan, Project Sponsor, Office of Research
- Laura Bredahl, Project Owner, Library
- Mary Ochana, Project Manager, Library
- Working closely with Graduate Studies and Postdoctoral Affairs (GSPA).
- Working closely with the Library Communication team.
- Working closely with Librarians.
- Worked with the Library User Experience team.
- Connected with Institutional Analysis and Planning



PROJECT CHARTER

Purpose

- PIDs increase the persistent discoverability and connectivity of researchers and research outputs.
- With PIDs researchers can easily link their research outputs to their underlying data and associated metadata.
- The Open Researcher and Contributor Identifier (ORCID) provides a PID that the user owns and controls but can be managed by the institution.
- The goal of this project is to implement ORCID across the University of Waterloo's campus and assert affiliation.
 - Focus on PhD students and post-doctoral researchers.
 - Identify key workflows, technical considerations, stakeholder needs, limitations, and communications.



ORCID layout

Your unique 16-digit identifier.



English

Search...

Printable version

iD
https://orcid.org/
0009-0008-0628-1508
[Preview public record](#)

Emails

@uwaterloo.ca

Websites & social links

Keywords

Countries

Add links to personal websites, department profiles, Wikipedia pages or social media accounts.



Thank you for registering with ORCID
We have sent verification messages to each of your registered email addresses. You will need to verify your primary email address before you can begin adding information manually to your ORCID record.
[Resend verification email](#)

Names

Name

Biography Only me

Activities [Collapse all](#)

Employment (0) Add Sort

Add details of your current and previous employers.
[Learn more about adding employment information to your ORCID record](#)

Education and qualifications (0) Add Sort

Add details about where you have studied and educational or professional qualifications you have been awarded.
[Learn more about adding education or qualifications to your ORCID record](#)

Benefits

Institutional Benefits

- Data can be easily linked with other systems.
- Improvement of data workflows across the institution.
- Improves visibility and discoverability of research outputs and their research impacts, thus enhancing the institution's research profile.

Researcher Benefits

- Provides author disambiguation.
- Supports name flexibility.
- Correct attribution.
 - Providing credibility and protects our users from misinformation and possibly predatory publishers.
- Acts as an online CV.

OTHER ORCID INTEGRATIONS

Boston University (BU)

- BU Implemented ORCID to make research networking and all aspects of the scholarly enterprise more efficient and effective.
- They found success in:
 - Creating an on-boarding process to identify new faculty for ORCID creation.
 - Targeting anyone on the cusp of graduating.
 - Integrating ORCID with existing researcher networking software.
 - Facilitate the central storage of ORCID IDs for members of the BU community.
- Have served as a resource for other organizations.



The State University of New York (SUNY)

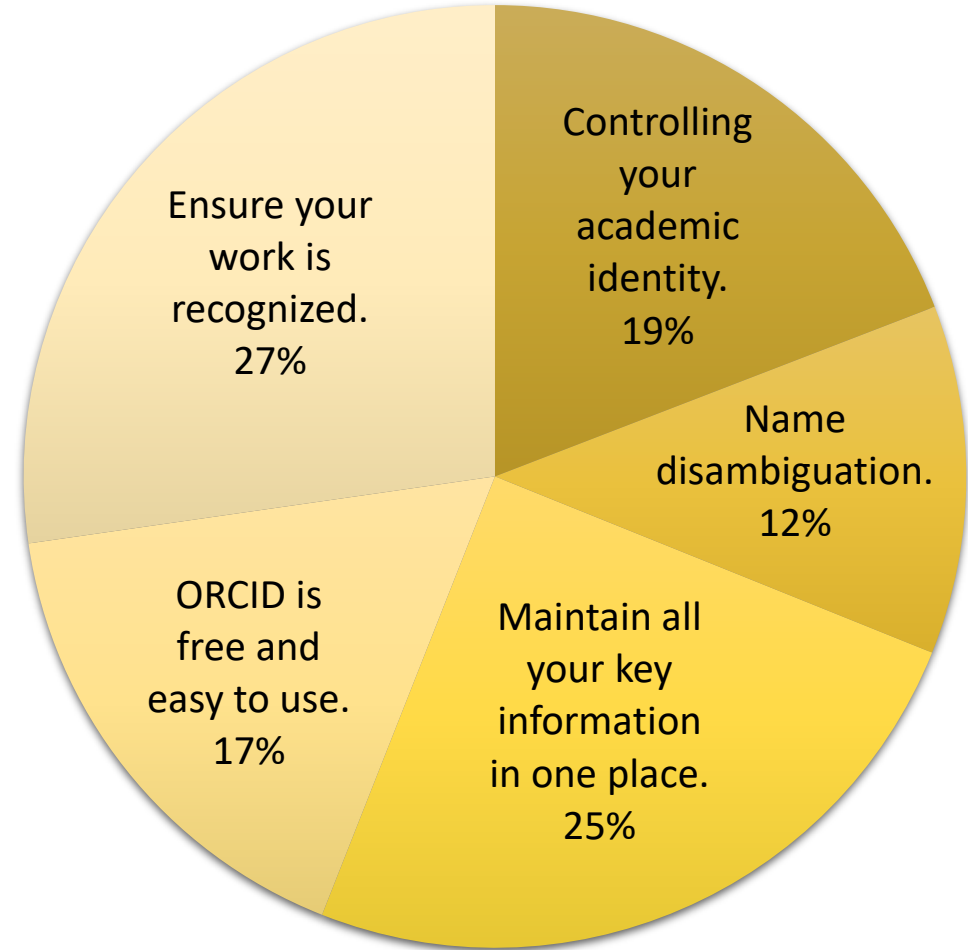
- Their goal is to understand research impact across their 64 colleges and universities.
- At a system level, they targeted faculty.
 - National Security Presidential Memorandum 33 (NSPM 33).
- They found success in:
 - Webinars.
 - Creating a strong knowledge base.
 - Linking ORCID to existing initiatives.



FOCUS GROUPS

Lessons learned

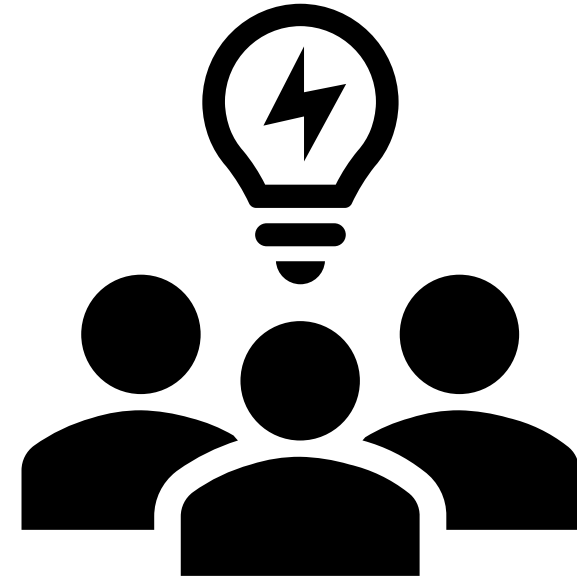
- The benefits that graduates students value the most.
- ORCID acting like an online CV.
- What they would like to see:
 - Posters and media content about ORCID.
 - Examples of use cases for graduate students early in their academic career.
 - How ORCID compares to similar platforms.



TEST GROUP

Test group

- Using findings from the focus groups, we have created a communications and outreach plan.
- Testing our plan on one faculty to start.
 - 20-40 participants.
- Our goal is to test out our:
 - Landing page.
 - Outreach strategy.
 - Data collection plan.
- This test group will help us establish data workflows and graduate student and post-doctoral researcher workflows.



UNIVERSITY OF WATERLOO



Thank you!