



Welcome to Love Data Week 2024

 **Scholars Portal**
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odesi 

 **borealis**

 **Queen's**
UNIVERSITY

C  **DEM**


**Canadian
Opinion
Research
Archive**

About the speakers



Amber Leahey
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Data Services Coordinator

Scholars Portal Team

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Victoria Lubitch

Alicia Urquidi Díaz

Gabby Crowley

Systems Team

Markit Program

Students & Assistants



Land Acknowledgement







Odesi POP & Curation Best Practices

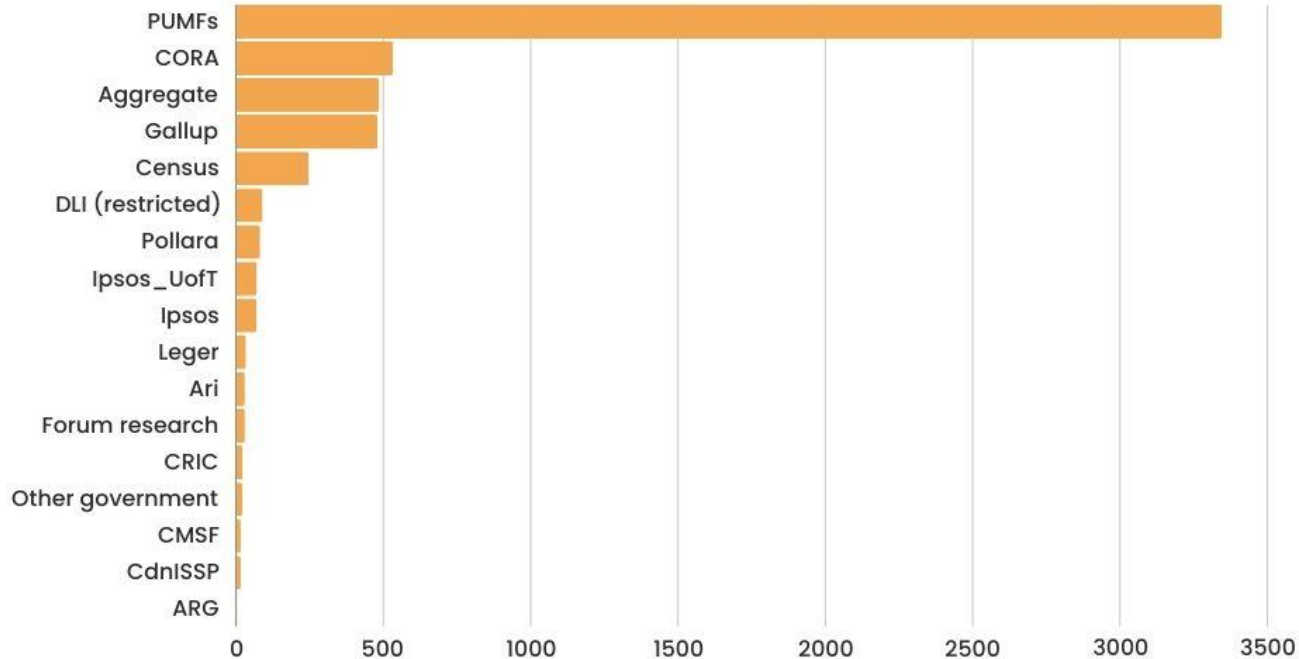
February 16 2024 (1:00 pm ET)

Presented by: Alexandra Cooper (Queen's University) &
Amber Leahey (Scholars Portal/Borealis)

Overview

- Public Opinion Polls in Canada
- Odesi Public Opinion Poll Collection
- New/upcoming surveys
- How-to Search & Access POP Collections
- Odesi Game: Guess that POP!
- 'Behind the Scenes': Curation & Deposit Checklist
- New Resources: Odesi Metadata Best Practices & Deposit Guides
- Curation Challenges
- Odesi Updates: Tools & Integrations
- Odesi Q&A

TOTAL DATASETS BY COLLECTION 2024



Gallup, May and June, 1945

Demographics

- Ethnic origin
- Language spoken at home
- Occupation
- Wealth
- Religion

General survey questions

- Have a car
- Have a phone
- Union membership

Elections

- Interest in federal election
- Vote in all/some/last elections

Party

- Best party to win war, for future, handle tasks

June 1945 #143
"THE GALLUP POLL OF CANADA"
THE CANADIAN INSTITUTE OF PUBLIC OPINION
Wants YOUR Opinion - - No Names Taken

1. Will you be eligible to vote in the Dominion election to be held next Monday, June 11?
 Yes

INTERVIEWER: If the eligible, Discourage interview.
2. Are you interested in this Dominion election?
 Yes No

3. Other

4. Do you vote in all elections, or only in those which interest you?
 In all
 Only in those which interest

5. Other

6. If a Dominion election were held today, would you vote for the candidate of the
1. Progressive Conservative
2. Liberal
3. C.C.F.
4. Other Party Undecided

7. Did you vote in the Provincial election last Monday?
 Yes No

8. If "Yes" asks: Did you vote for the candidate of the
1. Liberal
2. Progressive Conservative
3. C.C.F.
4. Other Party

9. Are you or your husband, wife, a member of a labor union?
 Yes No

10. If "Yes" asks: Is it a C.C.L., a Trades & Labor Congress, a Craft or Trade Syndicate or other union?
1. C.C.L. 2. T.L.C. 3. Trade Union
4. Other 5. Don't know

11. Is there a telephone in your home (please refer to you level)?
 Yes No

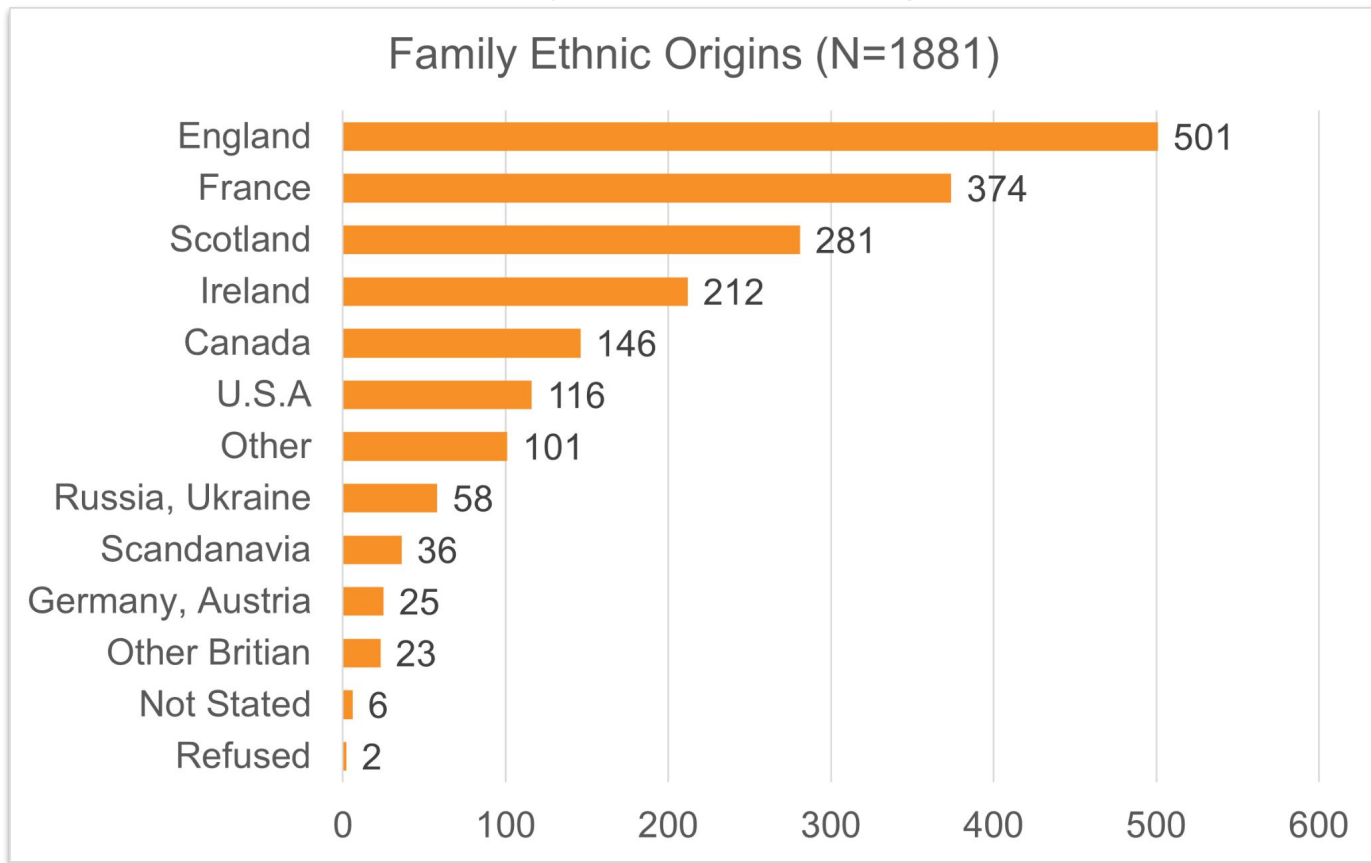
12. If "Yes" asks: Is the telephone listed either under your name or under the name of a member of your immediate family?
 Yes No

13. Working Retired Poor + Poor Car No Car Man Woman Independent worker

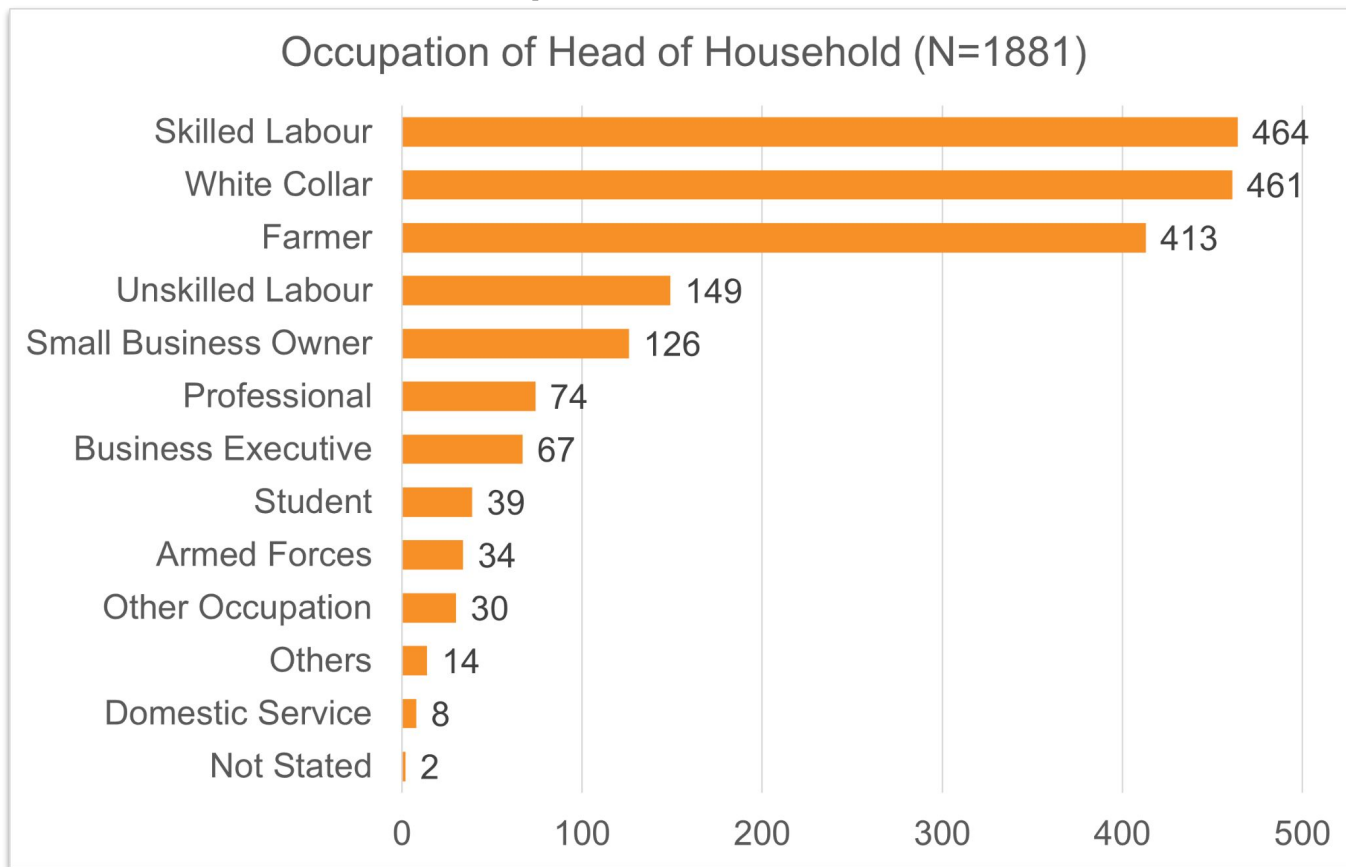
14. English Only French Only Both Fr. and Eng.

[Gallup May and June 1945 datasets](#)

Gallup June 1945: Family Ethnic Origin



Gallup June 1945: Occupation



POP Collection - Series

POP Collection

- Gallup
- Ipsos
- Pollara
- Angus Reid and affiliates
- Forum Research
- CRIC
- Leger

Canadian Opinion Research Archive

- Environics
 - Focus Canada
 - Focus Ontario
 - Environmental Monitor
- CROP
 - Political
 - Socio-Cultural
- Decima Quarterly
- Consortium on Electoral Democracy
 - Provincial and Territorial Election Study
 - Canadian Election Study
 - Democracy Checkup In Canada

POP Collections: Date Coverage

Series	Years covered
Gallup Canada	1945 - 2000
Ipsos Reid	1990 - 2007
Pollara	1990-2010
Ipsos Canadian Public Affairs	2006 - 2014
Ipsos Global @dvisor	2010-2016
Angus Reid Institute Angus Reid Global	2013 - 2015
Forum Research	2015 - 2020
CRIC	1997 - 2003
Voice of the People (Leger)	2002 - 2011

CORA: Date Coverage

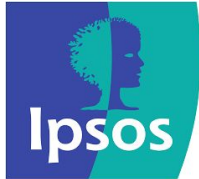
Series	Years covered
Environics	
● Focus Canada	1978 - 2013
● Focus Ontario	1986 - 2005
● Environmental Monitor	1987 - 2001
CROP	
● Political Surveys	1977 - 2005
● Socio-Cultural Surveys	1983 - 1996
Decima Quarterly	1980 - 1995
Consortium on Electoral Democracy	
● Provincial and Territorial Election Study	2020 - 2022
● Democracy Checkup In Canada	2019 - 2022
Canadian Election Study	1965 - 2021

POP Collection - Survey Examples



[2020 British Columbia Election Study](#)

GALLUP® [Canadian Gallup Poll, November 1971, #350](#)



[2014 Ontario General Election Staging Survey](#)

angus reid ● [Hockey Night in Canada Year in Review, 2015](#)



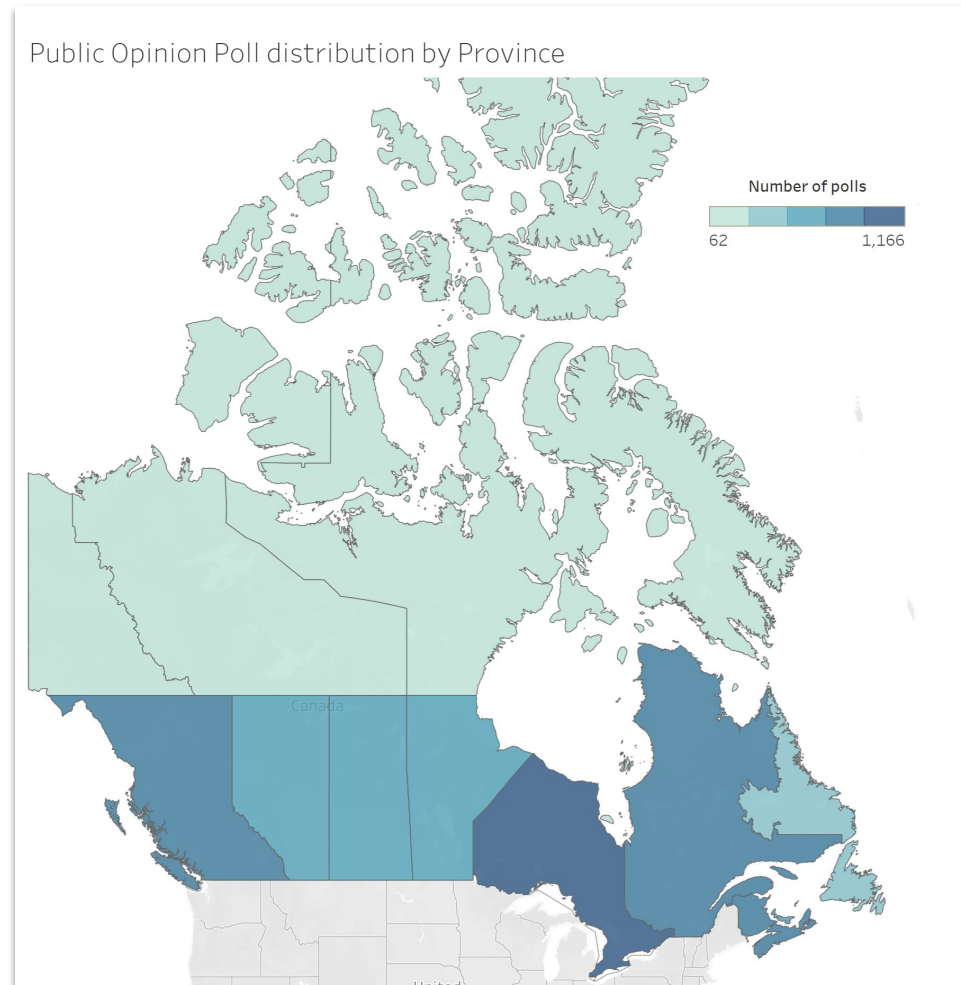
FORUM
RESEARCH INC.

[Forum Research Political Poll - Federal Issues \(Canada\) 2018](#)

POP Topics

Over 70 years covering:

- Politics, Elections, Government, Political Parties
- Ontario Elections
- Canadian culture and sport
- Environment
- Healthcare
- Education
- Employment, unions, economic development
- ...and more



POP Variables

- Drones / Surveillance
- Birth control
- Religion / Hell / Heaven / Prayer
- War Measures Act / Emergencies Act
- Covid / Polio / Vaccinations / AIDS
- Sports / Hockey / CFL
- Equity / Gender / Disability / Race
- Belief / Values
- Origins of humans
- Travel
- Immigration
- Ownership - house / phone / car
- Firearms
- Satisfaction with government
- Political parties / Candidates / Politicians
- Economy / Finance / Free Trade
- Meech Lake Accord / Constitution / Charter
- National unity / Separation / Federalism
- Labour / Employment / Union
- Climate / Oil / Kyoto / Pollution
- Media / Newspapers / Radio / Social media
- Social Policy / Welfare
- Nuclear war / Atomic bomb
- Crime / Sexual Harassment
- USA / China / India / Trade
- Human rights

POP Guide

- Open Bilingual Guide (English & French)
- Overview of public opinion polls
- Geographic coverage on map
- Topics covered and example searches
- Searching and browsing guide
- Contributing archives and universities



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GUIDES FEATURED COLLECTIONS NEWSLETTERS WEBINARS LEARNING MODULES

Canadian Public Opinion Polls Collection

FEATURED COLLECTIONS > CANADIAN PUBLIC OPINION P...

Language

Français

In This Guide

Canadian Public Opinion Polls Collection
Collection Coverage, Topics & More
Searching & Browsing the POP Collection
Contributing Universities

Search


Submit

What is the most important issue facing Canadians today?

The Public Opinion Polls collection in [Odesi](#) includes over a thousand public opinion polls, or POPs for short.

What is a Public Opinion Poll?

A POP is a survey of public opinion about social, economic, and political issues. "Public opinion" typically means a commonly held belief about something, usually by a majority of people. "Poll" or "Polling" has roots in voting and recording those votes, but has since evolved to also mean the act of recording people's opinions on a topic as a pollster asks them a series of questions.



Prominent keywords in the POP collection

government, political, conservative, voting, politics, nuclear, issue, canada, leader, united, minister, public, general, ddp, best, world, family, free, workers, liberal, progressive, income, women, money, nuclear, voting, politics, conservative, government, political, canada, leader, united, minister, public, general, ddp, best, world, family, free, workers, liberal, progressive, income, women, money

A brief history of POPs in Canada

One of the first major POPs in Canada was conducted by Gallup on behalf of the Liberal party in the early 1940s to gauge the public's views on the [issue of conscription during World War II](#). Other major polling firms in Canada, such as Decima Research, Environics, Angus Reid, and Ipsos Canada, have been more active since the 1980s when [polling began gaining more influence and a larger audience](#).

Given these roots, it's no surprise that POPs deal heavily in politics and elections. In Canada, POPs are thought to have close enough ties to elections that [section 326 of the Canada Elections Act](#) is dedicated to providing directives on what information to provide when transmitting the results of a POP to the public during an election. The Act brings up several important components when looking at POPs in general, such as:

- the name of the sponsor of the survey;
- the name of the person or organization that conducted the survey;
- the date on which or the period during which the survey was conducted;
- the population from which the sample of respondents was drawn;
- the number of people who were contacted to participate in the survey; and
- if applicable, the margin of error in respect of the data obtained.

The question of sampling is important in this context. Obviously, asking an entire population a series of questions, for example all Canadians eligible to vote in the next federal election, could be very difficult to accomplish. This is why a sample of the population is surveyed in order to obtain an approximation of public thought on an issue. It is important that a sample be representative of that population in order to be accurate.

Upcoming Surveys

Consortium on Electoral Democracy

- Canadian Election Study
 - With next federal election
- Democracy Checkup
 - 2023 coming soon
 - Will be run till at least 2026
- Provincial and Territorial Election Study
 - Remaining Provinces and Territories:
Prince Edward Island, Alberta, Manitoba
Yukon, Northwest Territories, Nunavut



New Longitudinal Dataset on Public Opinion

Project:

- Integrate the Canadian Gallup surveys (1945-2000), Environics Focus Canada (1978-2013), and the Canadian Election Study (1965-2021) into a single large database of Canadian citizens' policy attitudes across hundreds of distinct issues and more than seven decades of Canadian history.

Primary focus on 2 type of variables:

- Vote intention
- Policy issue variables



New Longitudinal Dataset on Public Opinion

Attempt to answer following questions:

- How have policy attitudes changed over the 70+ years of surveys cover and among which segments of the public
- How have these attitudes structure vote intention/vote choice
 - When did changes happen/emerge
 - How did they spread across the country
 - What extent are Canadians divided in their policy preferences
 - Which issues have most divided party supporters over time

Research Team:

- Jack Lucas, PI, University of Calgary
- Elizabeth Goodyear-Grant, Queen's University
- Dave Armstrong, Western University
- Tyler Romualdi, PhD candidate, Western University

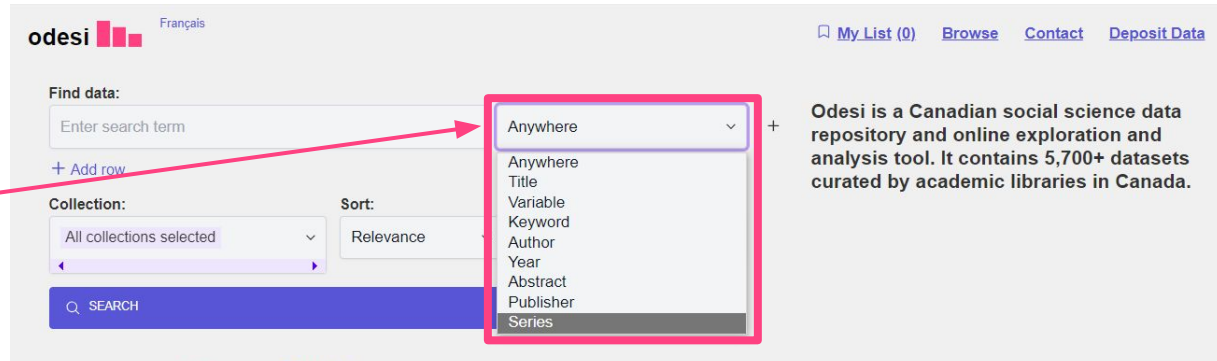


Search Collections

- Browse by topic, survey series title, and year
- Full text 'anywhere' search
- Search by title, keyword, author, series, publisher, date range, collection
- Filter by geography, type of data, distributor, producer, and more\
- Variable and question searching & 'Matching Variables' search

Search Filtering

Filter by title or other fields



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My List (0) Browse Contact Deposit Data

Find data:
Enter search term
+ Add row

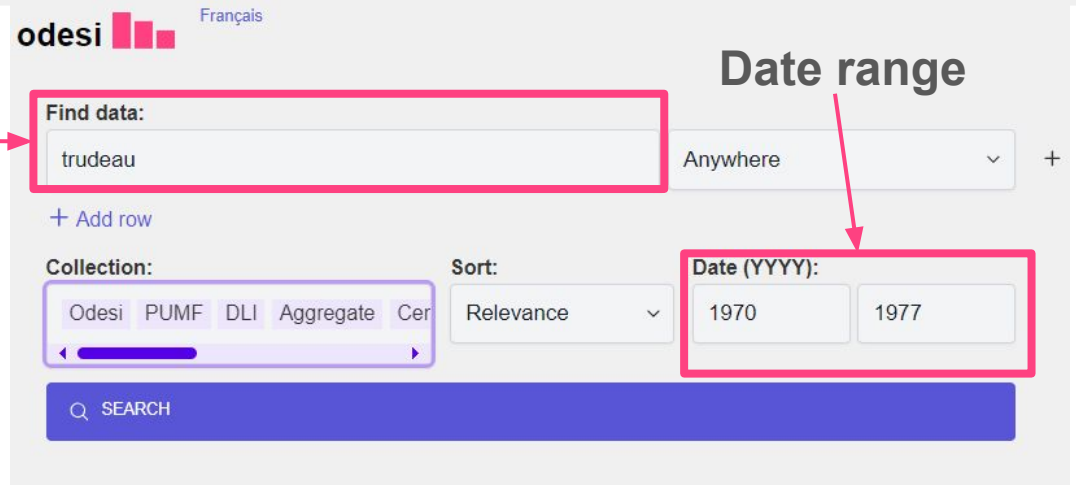
Collection: All collections selected
Sort: Relevance

Anywhere
+
Anywhere
Title
Variable
Keyword
Author
Year
Abstract
Publisher
Series

Q SEARCH

Odesi is a Canadian social science data repository and online exploration and analysis tool. It contains 5,700+ datasets curated by academic libraries in Canada.

Full text search



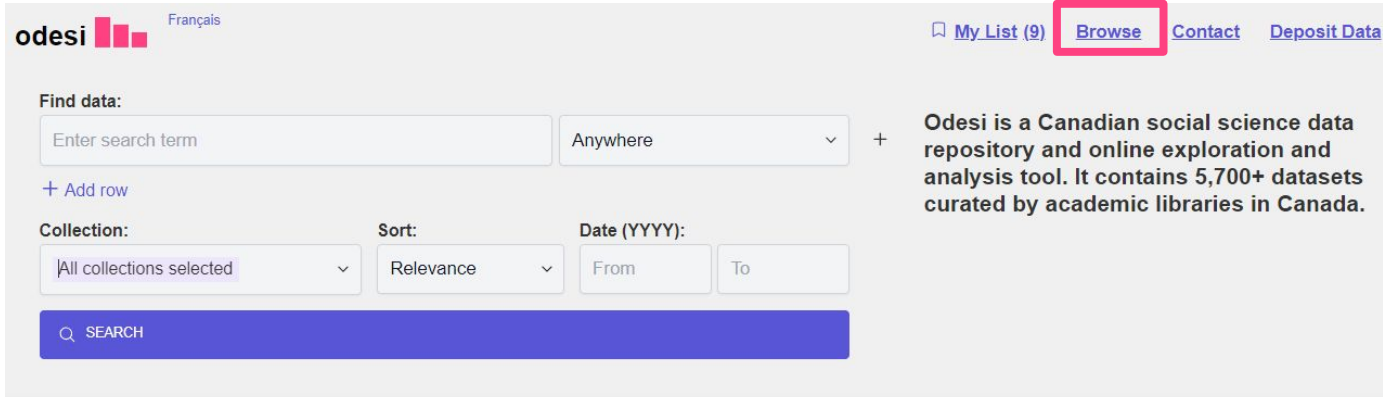
odesi Français


Find data:
trudeau
Anywhere
+
+ Add row

Collection: Odesi PUMF DLI Aggregate Cer
Sort: Relevance
Date (YYYY): 1970 1977

Q SEARCH

Odesi Browse



odesi  Français

[My List \(9\)](#) **Browse** [Contact](#) [Deposit Data](#)

Find data:

Enter search term Anywhere

+ Add row

Collection: Sort: Date (YYYY):

Odesi is a Canadian social science data repository and online exploration and analysis tool. It contains 5,700+ datasets curated by academic libraries in Canada.

Featured collections & guides



[Learn about Odesi](#)

Odesi is a web-based data exploration, extraction, and analysis tool.

It lets you search for survey questions (variables) across thousands of datasets held in a growing number of collections, and supports basic tabulation and analysis online. It also allows for the downloading of most datasets into statistical software for further analysis.

[Learn more about Odesi](#)



[Public Opinion Polls](#)

What's the most important issue facing Canadians today?

A POP is a survey of public opinion about social, economic, and political issues. "Public opinion" typically means a commonly held belief about something, usually by a majority of people. "Poll" or "Polling" has roots in voting and recording those votes, but has since evolved to also mean the act of recording people's opinions on a topic as a pollster asks them a series of questions.

[Learn more about public opinion polls](#)

Browse collections by topic, series, year

- Education
- Elections and Politics
- Geography
- Government Finances and Economic Indicators
- Health
- Labour and Employment
- Natural Resources and Environment
- Public Opinion Polls**

- Americas Barometer
- Canadian Election Study**
- Canadian's Attitudes toward the Federation
- Comparative Provincial Election Project Survey
- CROP Political Surveys
- CROP Socio-Cultural Survey
- Decima Quarterly
- Democracy Checkup in Canada/Bilans de la démocratie au Canada
- Environics Focus Canada
- Environics Focus Ontario
- Environics Global Issues Monitor (EGIM)
- Environics International Environmental Monitor
- Environics Millennium Poll on Corporate Social Responsibility

Public Opinion Polls

Americas Barometer

Canadian Election Study

2021

[Canadian Election Study 2021](#)

2019

[Canadian Election Study 2019 Online Survey](#)

[Canadian Election Study 2019 Phone Survey](#)

2015

[Canadian Election Study 2015](#)

2011


[Canadian Election Study 2011](#)

2008

Canadian Election Study 2021

EXPLORE VARIABLES ↗

VIEW ALL FILES ↓

ADD TO MY LIST 

Abstract The 2021 Canadian Election Study (CES) was conducted to document the attitudes of Canadians during and after the 2021 election. It continues the tradition of Canadian Election Studies started in 1965.

Citation Stephenson, Laura B.; Harrell, Allison; Rubenson, Daniel; Loewen, Peter John, 2023, "Canadian Election Study 2021", <https://doi.org/10.5683/SP3/MMXTFC>, Borealis, V4, UNF:6 Q3Pho0YQeCpw+Q8HVzae9g== [fileUNF]📄

Metadata [XML](#) | [HTML](#)

Series Canadian Election Study

The primary mandate of the Canadian Election Study is to provide a thorough account of the election, to underline the main reasons why people vote the way they do, to indicate what does and does not change during the campaign and from one election to another, and to highlight similarities and differences between voting and elections in Canada and in other democratic countries.

The second mandate is to contribute to the development of scientific knowledge regarding the motivations of voters and the meanings of elections and election campaigns in democratic societies.

Odesi Collections

Find data:

Enter search term

+ Add row

Collection:

All collections selected

Sort:

Relevance

SEARCH

Odesi PUMF Aggregate Census Relevance From

Select All

Odesi

- Statistics Canada Public Use Microdata (PUMF)
- Statistics Canada Aggregate Data
- Census in Canada
- Public Opinion Polls (POP)
 - Canadian Opinion Research Archive (CORA)
 - Ipsos
 - Angus Reid
 - Gallup Canada
 - Leger
 - Forum

Partnered Collections


- Statistics Canada Research Data Centre (RDC) Master Files
- Borealis Research Data
- Canadian National Topographic System (NTS) Maps, Data & GIS
- Inter-university Consortium for Political and Social Research (ICPSR)

Search Results

- Dataset Title
- Snippet search term
- Matching Variables
 - Search variables & questions
 - Preview variables & chart frequencies
- Filter results by collection, series, keyword, topic, geography, language, type of data, and more


Results 1 to 20 of 43

Page 1 of 3 Sort by date

[Canadian Election Study, 1974-1980](#) 


1974EAST AND TRUDEAU'S LAND TRUDEAU MUCH MORE FOR MONTREAL, ALWAYS HAS BEEN, ALWAYS WILL TRUDEAU MUCH MORE FOR MONTREAL, ALWAYS HAS BEEN, ALWAYS WILL TRUDEAU MUCH MORE FOR MONTREAL, ALWAYS HAS BEEN, ALWAYS WILL

[Matching Variables 176](#)

[Canadian Election Study, 1972, June-July](#) 


1972Why? Approve or Disapprove Trudeau Handling Job of PMWhy? If Election Today Vote Trudeau GouvernementPierre Trudeau 1st thing comes to mind when U think about Trudeau

[Matching Variables 36](#)

[Canadian Election Study, 1972, November](#) 

1972Didn-t want TrudeauDidn-t want TrudeauTrudeau-s integrity as leaderTrudeau-s integrity as leader

[Matching Variables 36](#)

[Canadian Election Study, 1974](#) 

1974COMPULSION BY TRUDEAUTRUDEAU - PROTRUDEAU - CONTRUDEAU - PRO

[Matching Variables 19](#)

Limit your search:

Collection

- odesi 43
- POP 41
- GallupCarleton 36
- cora 5
- DLI 2

Series

- Canadian Election Study 5
- Ontario Election Study 1
- Social Change in Canada 1

Keyword

- Social Sciences 43
- Canada 36
- Public Opinion Poll 36
- Candidates 6
- Election 6
- [+ More](#)

Topic

- Elections and Politics 6
- Public Opinion Polls 5
- Social Surveys 1

Odesi Filters

Date

>2020 **6979**

2010-2020 **5470**

2000-2009 **5080**

1990-1999 **4404**

1980-1989 **2943**

+ **More**

Geography

Province **3154**

Territory **855**

Census Metropolitan Area (CMA) **695**

Territoire **582**

Country **572**

+ **More**

Language

English **30633**

French **1771**

Chinese **8**

Spanish, Castilian **7**

Arabic **4**

+ **More**

Distributor

Borealis **19995**

Inter-university Consortium for Political and Social Research **12273**

Data Liberation Initiative **2655**

Initiative de démocratisation des données **1442**

Canadian Opinion Research Archive **536**

+ **More**

Kind of Data

Survey data **10369**

Microdata **2178**

Administrative records data **1605**

Aggregate data **1405**

Microdonnées **1349**

+ **More**

Preview Variables

Canadian Election Study 2021

Satisfaction with federal government's performance under Justin **Trudeau**? How satisfied are you with the performance of the federal government under Justin **Trudeau**?

Quel est votre niveau de satisfaction quant à la performance du gouvernement fédéral... sous Justin

Trudeau?

...- Justin **Trudeau**

● Matching Variables 9

Search:

ID	Name	Label
v2863068	cps21_lead_cares_1	Party leader(s) below you think really care(s) about people like you? (Select all that apply) - Justin Trudeau
v2863098	cps21_lead_int_1	Party leader(s) below you think is/are intelligent? (Select all that apply) - Justin Trudeau
v2863455	cps21_lead_int_DO_1	[Display Order] Party leader(s) below you think is/are intelligent? (Select all that apply) - Justin Trudeau
v2863499	cps21_lead_strong_1	Party leader(s) below you think provide(s) strong leadership? (Select all that apply) - Justin Trudeau
v2863539	cps21_lead_trust_1	Party leader(s) below you think is/are trustworthy? (Select all that apply) - Justin Trudeau
v2863627	cps21_fed_gov_sat	Satisfaction with federal government's performance under Justin Trudeau?
v2863656	cps21_lib_promises	Justin Trudeau kept the election promises he made in 2019.
v2863736	cps21_lead_rating_23	How do you feel about the federal party leaders below? - Justin Trudeau
v2863845	cps21_lead_rating_DO_23	[Display Order] How do you feel about the federal party leaders below? - Justin Trudeau

POP 192

GallupCarleton 111

cora 58

DLI 35

+ More

Series

Environics Focus Canada 28

International Travel Survey 23

Canadian Election Study 13

CROP Political Surveys 8

Democracy Checkup in Canada/Bilans de la démocratie au Canada 4

+ More

Keyword

Social Sciences 232

Canada 113

Public Opinion Poll 111

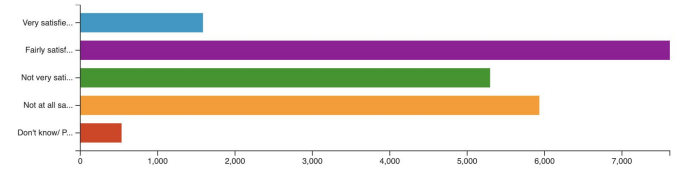
Economy 34

Climate Change 32

+ More

Topic

cps21_fed_gov_sat : Satisfaction with federal government's performance under Justin Trudeau?



Values	Categories	Count	Count Percentage (%)	Weight Count
1	Very satisfied	1586	7.564	
2	Fairly satisfied	7619	36.336	
3	Not very satisfied	5296	25.258	
4	Not at all satisfied	5933	28.295	
5	Don't know/ Prefer not to answer	534	2.547	

Data Explorer

Search for variables

Cross tabulate two or more variables

View multiple summary statistics

Subset and download

Employment Insurance Coverage Survey, 2021 [Canada]

EICS-4428-E-2021_F1.tab

Labour Statistics Division, 2023, "Employment Insurance Coverage Survey, 2021 [Canada]" <https://doi.org/10.5072/FK2/TTRIBT>, Borealis, V1, UNF:6:QEZj6HFqsjnX706WwMLdQ== [fileUNF]

English

< Hide Groups

Cross Tabulation Summary Statistics Download

Items per page: 25 1 - 25 of 65

Confirm Type	ID	Name	Label	Weight	View Summary Statistics	View Categories	View Questions	
Changes in Income	<input type="checkbox"/>	v6012811	PUMFID	Sequential Identification Number	v6012809			
Parents	<input type="checkbox"/>	v6012804	SRYR	Survey reference year	v6012809			
Benefits	<input type="checkbox"/>	v6012769	REGION6	Province or region				
Unemployment	<input type="checkbox"/>	v6012819	SEX	Sex of respondent				
Weight Variable	<input type="checkbox"/>	v6012801	AGECAT	Age of respondent - grouped				
Sociodemographics	<input type="checkbox"/>	v6012797	EDUC	Highest educational attainment				
Additional Sources of Funding	<input type="checkbox"/>	v6012779	TYPES	Survey type as determined for the EICS	v6012809			
Job Information	<input type="checkbox"/>	v6012822	WORKNOW	Respondent currently working at a job or business	v6012809			
Parental benefits for spouses	<input type="checkbox"/>							

Browse by Variable Groups

Select / Unselect Variables

View summary statistics, frequencies, question information

Data Explorer: Analyse & Cross-tabulate

Select Variables For Cross Tabulation ×

- QH6_0 - Feelings: how much seeing of: Don Cherry
- QH6_1 - Feelings: how much seeing of: George Strombol
- QH6_2 - Feelings: how much seeing of: Ron MacLean
- QH6_3 - Feelings: how much seeing of: Elliot Friedman
- QH6_4 - Feelings: how much seeing of: Nick Kypreos
- QH7 - George Strombolopoulous knowledge of hockey
- QH8 - HNIC: too focused on Ontario and Quebec
- Race - ARF - Race
- region - ARF - Region (Manitoba/Saskatchewan grouped)
- region7 - ARF - Region (Atlantic provinces grouped)

→

Rows

QH9 - Rogers Sportsnet broadcasts versus CBC broadc

→

Columns

OntReg - ARF

OK

Cross Tabulation Table ×

region7 - ARF - Region (Atlantic provinces grouped)	BC	AB	SK	MB	ON	QC	ATL	Total
QH9 - Rogers Sportsnet broadcasts versus CBC broadc								
I miss the CBC broadcast a lot	37 5.29%	31 4.43%	24 3.43%	29 4.14%	112 16%	24 3.43%	17 2.43%	274 39.14%
I still miss the CBC broadcast, but I'm getting used to the new format	35 5%	30 4.29%	9 1.29%	22 3.14%	89 12.71%	44 6.29%	20 2.86%	249 35.57%
I don't miss the CBC broadcast at all	34 4.86%	19 2.71%	10 1.43%	16 2.29%	52 7.43%	41 5.86%	5 0.71%	177 25.29%
Total	106 15.14%	80 11.43%	43 6.14%	67 9.57%	253 36.14%	109 15.57%	42 6%	700 100%

Data Explorer: Download File

Canadian Election Study 2021 English ▾

CES2021tab.tab

Stephenson, Laura B.; Harrell, Allison; Rubenson, Daniel; Loewen, Peter John, 2023, "Canadian Election Study 2021", <https://doi.org/10.5683/SP3/MMXTFC>, Borealis, DRAFT VERSION, UNF:6:Q3Pho0YQeCpw+Q8HVzae9g== [fileUNF]

< Hide Groups Cross Tabulation Summary **Download**

All Variables	Search	ID	Name	Label	Weight	
CPS: Political Knowledge		<input type="checkbox"/>				
PES: Newer Lifestyles		<input type="checkbox"/>	v2863453	cps21_StartDate	Start Date	
CPS: Federal Leaders' Debates		<input type="checkbox"/>	v2863474	cps21_EndDate	End Date	
PES: Campaign Attention and Party Contact		<input type="checkbox"/>	v2863638	Duration__in_seconds__	Duration (in seconds)	
CPS: Ideological Placement		<input type="checkbox"/>	v2863130	RecordedDate	Recorded Date	
PES: Federal-Provincial Relations		<input type="checkbox"/>	v2863735	cps21_RespondId	Response ID	
CPS: Issue Positions		<input type="checkbox"/>	v2863157	DistributionChannel	Distribution Channel	
CPS: Turnout in Federal Election		<input type="checkbox"/>	v2863903	UserLanguage	User Language	
PES: Attitudes Toward Immigrants		<input type="checkbox"/>	v2863330	cps21_consent_t_First_Click	Timing - First Click	
PES: Quebec		<input type="checkbox"/>	v2863782	cps21_consent_t_Last_Click	Timing - Last Click	
CPS: COVID Relief Programs		<input type="checkbox"/>	v2863952	cps21_consent_t_Page_Submit	Timing - Page Submit	
CPS: Data Quality		<input type="checkbox"/>	v2863719	cps21_consent_t_Click_Count	Timing - Click Count	
CPS: Pandemic-Related Attitude		<input type="checkbox"/>	v2863254	cps21_consent	Letter of Information and Consent	
PES: Bilingualism		<input type="checkbox"/>				

Subset by variables (.tab)

Download full original (mostly SPSS files)

.TAB tab full delimited file

Rdata format

DDI variable XML

Search Interface: Download File

Canadian Election Study, 1972, June-July

[EXPLORE VARIABLES](#) ↗

[VIEW ALL FILES](#) ↓

DOWNLOAD FILES

File	Case quantity	Variable quantity
View In Data Explorer Tool ↗	1000	137
View DDI-Codebook ↗		

DOCUMENTS

[Please agree to the terms to download the documents below](#)

Data Documentation:

[can72j_cbk.pdf](#) ↓

Data Documentation:

[can72j_freq.pdf](#) ↓

Data Documentation:

[can72j_freq - unweighted.pdf](#) ↓

Data Documentation:

[cb7410_all.pdf](#) ↓

Data in comma separated value format:

[CES-E-1972-jun-july_F1.csv](#) ↓

Data in STATA7 format:

[CES-E-1972-jun-july_F1.dta](#) ↓

Data in STATA format:

[CES-E-1972-jun-july_F1.dta](#) ↓

Abstract

Three studies are included in this set of National Canadian Election Surveys of 1972. A telephone, two were administered prior to the National election and one following the

The first study, conducted between June and July, 1972, focused on the respondents' issues and personalities in federal politics. The issues that were assessed included inf campaign spending, marijuana legislation, and the right of federal employees to strike. to assess the performance of the Prime Minister and also the qualifications of the mai respondents were asked about their partisan affiliation and their voting behavior over t included information on 1000 respondents (two cards of data per respondent). The on study is the sex of the respondent.

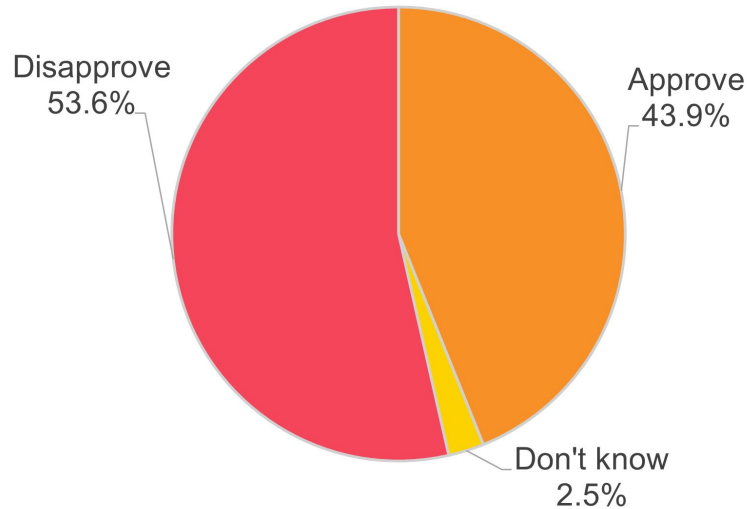


ODESI GAME

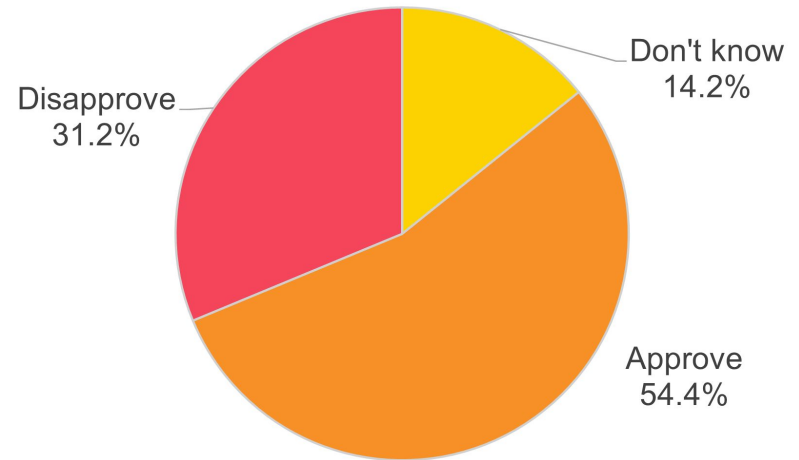
Flex your Odesi & POP knowledge! Play this Odesi Game

1. Name that Trudeau! Justin or Pierre?

A: How well [P/J] Trudeau is doing as PM



B: How well [P/J] Trudeau is doing as PM



Results are from the Canadian Election Survey, 1972 and 2021.

Answer

A: Justin Trudeau

[Canadian Election Study, 2021](#)

Question:

“How satisfied are you with the performance of the federal government under Justin Trudeau? / Quel est votre niveau de satisfaction quant à la performance du gouvernement fédéral sous Justin Trudeau?”

B: Pierre Trudeau

[Canadian Election Study, 1972, September](#)

Question:

“Now, I would like you to rate Pierre Trudeau in terms of his ability to handle the job of Prime Minister -- very able, fairly able, not very able, not at all able”

2. Name that Trudeau: Justin or Pierre?

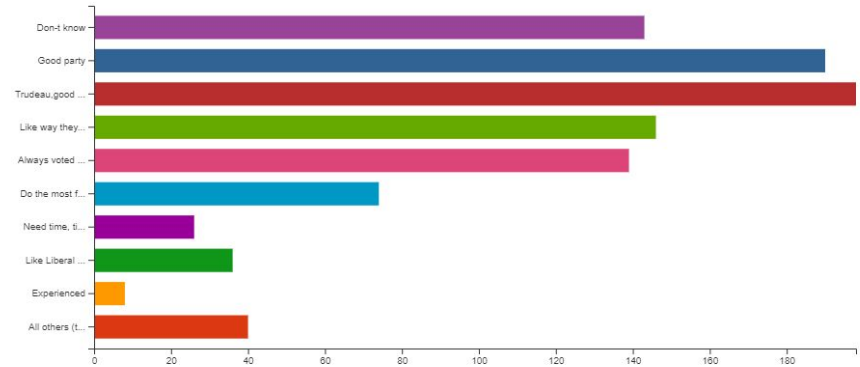
Pre-Question [IF]: Now, if a federal election were being held today who would you be voting for?

Literal Question: If QA25/QB25 = Liberal Trudeau, WHY?

Coded Answers:

- 0 Don't know
- 1 Good Party
- 2 Trudeau good leader, best qualif
- 3 Like way they handle things
- 4 Always voted liberal
- 5 Do the most for the country
- 6 Need time, time to finish work
- 7 Like Liberal government
- 8 Experienced
- 9 All others (tabbed)

Q25B1B : If QA25/QB25 = Liberal/Trudeau, WHY ?



Values	Categories	Count	Count Percentage (%)	Weight Count
0	Don-t know	143	14.300	
1	Good party	190	19.000	
2	Trudeau,good leader,best qualif	198	19.800	
3	Like way they handle things	146	14.600	
4	Always voted liberal	139	13.900	
5	Do the most for the country	74	7.400	
6	Need time, time to finish work	26	2.600	
7	Like Liberal government	36	3.600	
8	Experienced	8	0.800	
9	All others (tabbed)	40	4.000	

Answer: Pierre

JOB # 2643

QUESTION 25

NOW, IF A FEDERAL ELECTION WERE BEING HELD TODAY
WHO WOULD YOU BE VOTING FOR ?

LIBERAL - WHY ?

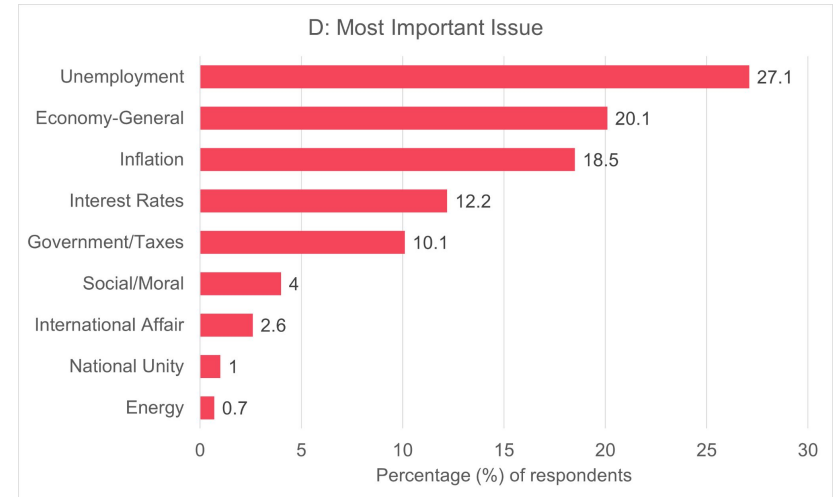
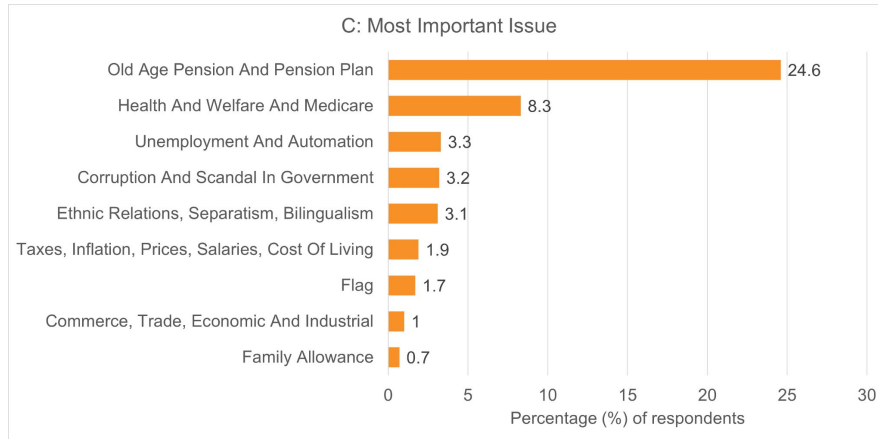
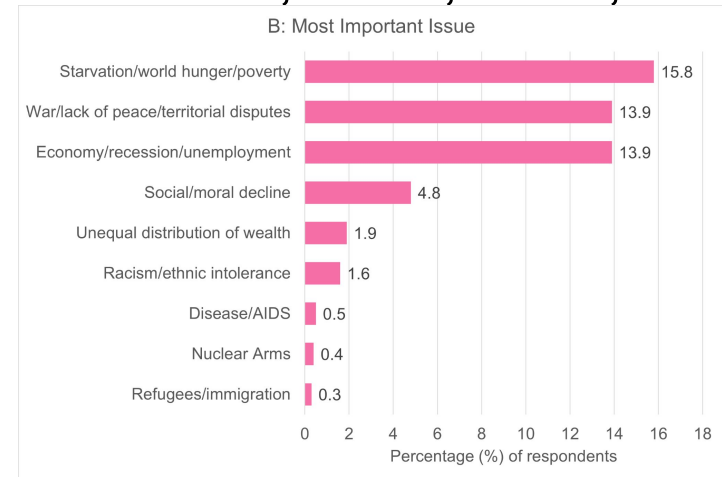
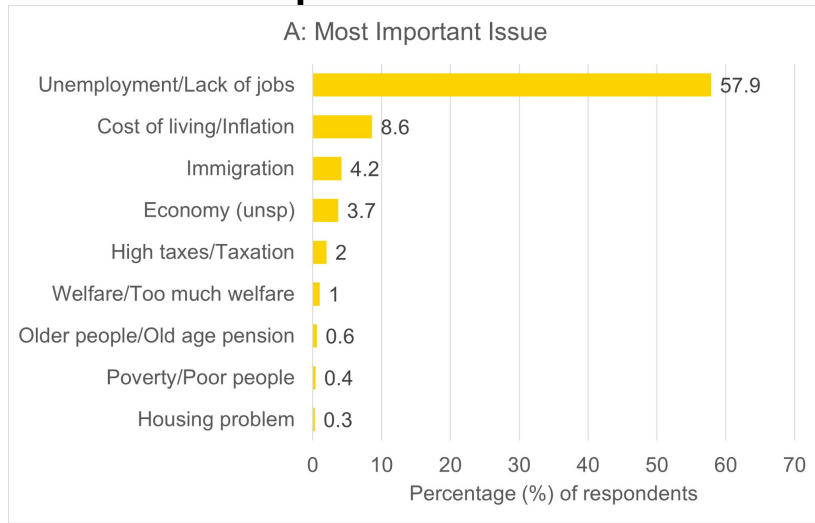
Coding scheme for Liberal or Pierre Trudeau only

2:59
2:60

- 0 DON'T KNOW
- 1 GOOD PARTY / BEST PARTY RIGHT NOW / GOOD MAN / STRONG
- 2 TRUDEAU / GOOD LEADER / BEST QUALIFIED
- 3 LIKE THE WAY THEY HANDLE THINGS / DO A GOOD JOB
- 4 ALWAYS VOTED LIBERAL / FAMILY ALWAYS VOTED LIBERAL
- 5 DO THE MOST FOR THE COUNTRY
- 6 NEED TIME / TIME TO FINISH WORK
- 7 LIKE LIBERAL GOVERNMENT / LIKE THEIR POLICIES
- 8 EXPERIENCED / EXPERIENCE IN POLITICS
- 9 ALL OTHERS (TABBED)

Canadian Election Survey, 1972

3. Most Important Issue: Match Years - 1965, 1972, 1982, 2010



Answer

A: [Canadian Election Study, Sept 1972](#)

B: [Environics Focus Canada, 2010](#)

C: [Canadian Election Study, 1965](#)

D: [Decima Quarterly, June 1982](#)



Odesi Markit Program Overview

- Started in 2008
- Collective group from OCUL libraries
- Purpose: Maintain the Odesi data collection and repository
 - OCUL provides funding to hire students to markup Odesi data, providing training opportunities & valuable service support
- “Markup” - a term used to describe creating metadata and publishing datasets



UNIVERSITY OF
TORONTO



Odesi Metadata Best Practices Guide & Data Deposit Guide

Best Practices Guide ([English](#), [French](#))

- New guide & version 4.0.1 released February 2024
- Based on the Data Documentation Initiative (DDI) metadata standard in Dataverse (Borealis instance)

Data Deposit Guide ([English Only](#))

- New guide for depositors and curators

BPG: Citation Metadata

Citation Metadata				
Field	Description	Usage	Repeatable	XML tag
Text	<p>A summary describing the purpose, nature, and scope of the dataset.</p> <p><i>Example: The purpose of this survey is to better understand how Canadians perceive crime and the justice system and their experiences of victimization. This survey is the only national survey of self-reported victimization which provides data on criminal victimization for the provinces and territories. As not all crimes are reported to the police for a variety of reasons, the survey provides an important complement to officially recorded crime rates. It measures both crime incidents that come to the attention of the police and those that are unreported. It also helps to understand why some people choose whether or not to report a crime to the police. Results from this survey will be used by police departments, all levels of government, victim and social service agencies, community groups and researchers in universities to study Canadians' perceptions of the level of crime around them and their attitudes toward the criminal justice system; to profile victims of crimes; and to study characteristics of criminal incidents.</i></p>	R	R	<abstract>
Date	<p>The date in which the abstract was created. The date attribute follows the ISO convention of YYYY-MM-DD.</p> <p>Tip: In cases where a dataset contains more than one description (e.g. one supplied by the data producer and another prepared by the data repository where the data are deposited), the date attribute is used to distinguish between the two descriptions.</p>	O	R	<abstract> (date)

BPG: Social Science Metadata

Social Science and Humanities Metadata				
Field	Description	Usage	Repeatable	XML tag
Unit of Analysis	<p>Basic unit of analysis or observation that the file describes: individuals, families/households, groups, institutions/organizations, administrative units, etc.</p> <p><i>Example: Individuals</i></p>	O	R	<onlyUnit>
Universe	<p>A description of the population covered by the data in the file; the group of persons or other elements that are the object of the study and to which the study results refer. Age, nationality, and residence commonly help to delineate a given universe, but any of a number of factors may be involved, such as age limits, sex, marital status, race, ethnic group, nationality, income, veteran status, criminal convictions, etc. The universe may consist of elements other than persons, such as housing units, court cases, deaths, countries, etc. In general, it should be possible to tell from the description of the universe whether a given individual or element (hypothetical or real) is a member of the population under study. Also known as universe of interest, population of interest, and target population.</p> <p>Tip: This field refers to the universe of the study. The universe for each individual variable is entered in the Variable Metadata section's Universe field.</p> <p><i>Example: Canadian population aged 15 and over and not residing in institutions.</i></p>	O	R	<universe>
Time Method	<p>The time method or time dimension of the data collection.</p> <p><i>Example: This is a sample survey with a cross-sectional design.</i></p>	O	NR	<timeMeth>

BPG: Variable Metadata

Variable Metadata				
Field	Description	Usage	Repeatable	XML tag
Variable Group	<p>A group of variables that may share a common subject, arise from the interpretation of a single question, or are linked by some other factor.</p> <p>Note: this field is editable via creating groups in the Data Curation Tool</p>	O	R	<varGrp>
ID	To uniquely identify the Variable Group	System Generated		<varGrp> (ID)
List	Listing of variables that make up the Variable Group	System Generated		<varGrp> (list)
Label	<p>A short description of the parent element, that is, the group. In the variable label, the length of this phrase may depend on the statistical analysis system used</p> <p><i>Example: SRV: Survey Related Variables</i></p>	O	R	<varGrp> <labl>
Variable	This element describes all of the features of a single variable in a social science data file. There are a number of attributes within this tag that allows us to specify items such as the name of the variable, what the weight variable is, etc.	System Generated		<var>
Variable ID	To uniquely identify the variable.	System Generated		<var> (ID)

BPG: Terms of Use

Terms of Use Metadata				
Field	Description	Usage	Repeatable	XML tag
License/Data Use Agreement	<p>This section specifies the terms or license under which the dataset is published. Terms of Use and Licenses are formal documents that outline how data can be used once it has been downloaded.</p> <p>The drop-down menu list of data licenses that can be selected for a dataset. If the correct license is not listed, select Custom Dataset Terms.</p>	R	NR	<code><dataAccs></code> <code><notes></code> <code>(type=DVN:TOU;</code> <code>level="dv")</code>
Terms of Use	<p>Outlines how this data can be used once it has been downloaded.</p> <p>Note: This Terms of Use field and those below will only appear if users use the drop-down menu to opt out of a Creative Commons (CC) preset license.</p> <p><i>Example: This data is to be used for teaching and research purposes only. It is not to be used for any profit-making purposes.</i></p>	O	NR	<code><dataAccs></code> <code><notes></code> <code>(type=DVN:TOU;</code> <code>level="dv")</code>
Restrictions	<p>Any restrictions on access to or use of the collection such as privacy certification or distribution restrictions should be indicated here. These can be restrictions applied by the author, producer, or disseminator of the data collection. If the data are restricted to only a certain class of user, specify which type.</p> <p><i>Example: The data may be used for personal, academic research or teaching purposes only.</i></p>	O	NR	<code><restrctn></code>

Odesi Controlled Vocabularies

Controlled Vocabularies

- Language
- Geographic Unit
- Data Type
- Topic Classification
- Documentation & Type of File

Topic Classification

Agriculture
Business and Financial
Census of Population
Communications and Information
Consumer Surveys
COVID-19
Crime and Justice
Demographics and Population
Education
Elections and Politics
Geography
Government Finances and Economic Indicators
Health
Labour and Employment
Natural Resources and Environment
Public Opinion Polls
Social Surveys
Trade
Travel

Data Type

Collection: Statistics Canada Public Use Microdata (PUMF)

Administrative records data
Census data
Simulation data
Survey data
Synthetic data
Microdata

Type of File

Data Documentation – Questionnaire
Data Documentation – Codebook
Data Documentation – Methodology
Data Documentation – User Guide
Data in comma separated value format
Data in STATA7 format
Data in STATA format
Data in SAS format or SAS auxiliary file
Data in SPSS format
Data in SPSS syntax format or program file
Others

Odesi Data Deposit Guide

- How-to step-by-step guide to deposit
- Files and deposit structure
 - Uploading data and ZIP files
 - Documentation
 - Working with SPSS Syntax
 - Language settings in SPSS
- Metadata Templates
- User Interface tips
- Deposit Quick Guide
- Cross-linkage to Metadata Best Practices

Table of Contents

INTRODUCTION.....	3
1. OBTAINING AND PREPARING THE DATASET.....	3
a. Obtaining a Dataset:.....	3
b. Correcting and editing a Dataset that is already published in Odesi Dataverse:.....	4
c. Preparing the Dataset.....	4
2. CREATING AN ACCOUNT AND LOGIN PROCEDURES.....	4
a. Create an Account:.....	4
b. Logging into Borealis:.....	5
3. NAVIGATING THE ODESI DATAVERSE.....	5
4. ODESI DATAVERSE PERMISSIONS.....	6
5. CREATING A DATASET.....	6
a. Adding a New Dataset:.....	6
b. Create Citation Metadata Record:.....	7
c. Add Files:.....	7
6. ADDING METADATA AND EDITING A DATASET.....	9
a. Add and Edit Files:.....	9
b. Add Metadata:.....	10
c. Add Dataset Access Terms:.....	11
7. VARIABLE METADATA.....	12
a. Accessing the Data Curation Tool.....	12
If you are using a pop-up blocker it will prevent the Data Curation Tool from opening. Either disable your pop-up blocker or permit borealisdata.ca to send pop-ups and use redirects.-	12
b. Variable Groups.....	12
c. Variable Metadata Documentation.....	13
8. PUBLISHING A DATASET:.....	14
9. APPENDIX A: PREPARING AND WORKING WITH AN .SPSS SYNTAX FILE.....	14
1. Working with an .sps syntax file (creating an SPSS system file .sav).....	15
2. Working with an SPSS system file (.sav) file.....	17
10. APPENDIX B: QUICK MARK-UP FILES.....	17
11. APPENDIX C: DEPOSITING SYNTHETIC DATA.....	18
12. APPENDIX D: DEPOSITING RESTRICTED DATA.....	19
13. APPENDIX E: SPSS & FRENCH CHARACTERS.....	21

Odesi Curation Checklist



1. OBTAINING AND PREPARING THE DATA AND DOCUMENTATION FILES
2. CREATING A DATASET
3. ADDING METADATA
4. ADDING FILES
5. ADDING AND EDITING TERMS AND LICENSES
6. ADDING VARIABLE GROUPS AND VARIABLE METADATA
7. PUBLISHING DATASET

Common Curation Challenges

- Incomplete metadata
 - Lack of structured metadata available
 - Variable labels & categories are unclear and/or not documented correctly
 - Uncoded & open responses
 - Additional documentation is not provided and/or available
 - Questionnaire
 - User Guide
 - Codebook
- Diacritic issues & file encoding
- Proprietary File Formats
 - SPSS, SAS, STATA not open software
 - Install licenses and use
 - Obsolete formats

Data Curation Tool

- Odesi & Borealis integrated web-based tool
 - Tabular data is ingested and stored as variable metadata in the repository (relational database)
 - Variable metadata can be edited using the Data Curation Tool
 - Variable groups
 - Variable labels
 - Question text
 - Universe
 - Notes
 - Weights (declare and assign)
- A DDI Codebook is generated (HTML & DDI XML)

Data Curation Tool

Download Full
Metadata Record
(DDI XML)

Save to
Dataverse
Repository

Canadian Tobacco and Nicotine Survey, 2021

CTNS-5305-E-2021_F1.tab

Statistics Canada, 2023, "Canadian Tobacco and Nicotine Survey, 2021", <https://doi.org/10.5683/SP3/ZYUVFE>, Borealis, DRAFT VERSION, UNF:6:15CjFBAeehXclm89HK6dpA== [fileUNF]

< Hide Groups

Search Variables

Download Save to Dataverse

Items per page 25 1 - 25 of 104

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<input type="checkbox"/>	v2217292	PUMFID	Randomly generated sequence number for the public use microdata file			
<input type="checkbox"/>	v2217239	HHLDSIZE	Household size			
<input type="checkbox"/>	v2217230	GENDER	Gender of person			
<input type="checkbox"/>	v2217256	TBC_05AR	Smoked cigarettes - lifetime			
<input type="checkbox"/>	v2217291	TBC_05BR	Age first time smoked whole cigarette - grouped			
<input type="checkbox"/>	v2217232	TBC_10AR	Frequency smoked cigarettes - past 30 days			
<input type="checkbox"/>	v2217315	TBC_10BR	Nb days smoked cigarettes at least once past month - 30 days - grouped			
<input type="checkbox"/>	v2217305	TBC_15R	Smoked at least 100 cigarettes - lifetime			
<input type="checkbox"/>	v2217255	TBC_20R	When stopped smoking cigarettes			
<input type="checkbox"/>	v2217312	TBC_25QR	Month respondent stopped smoking cigarettes - grouped			
<input type="checkbox"/>	v2217301	TBC_30AR	Nb of cigarettes smoked - day 1 - grouped			
<input type="checkbox"/>	v2217321	TBC_30BR	Nb of cigarettes smoked - day 2 - grouped			
<input type="checkbox"/>	v2217304	TBC_30CR	Nb of cigarettes smoked - day 3 - grouped			

Add/Edit Variable
Groups

Select Multiple
Variables

Edit / Add Variable Metadata
(Question Text)

Variable Metadata

- Labels
- Question Text
- Interviewer Instructions
- Universe
- Notes
- Variable Group
- Weighting

Variable Information

ID	Name
v285	gender
Label	
Gender	
Literal Question	
Interviewer Instructions	
Post Question	
Universe	
Notes	
Group	
Weight Variable	<input type="checkbox"/> Is Weight
Update	Cancel

DOI Codebook XML & HTML

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← → ↻ borealisdata.ca/api/datasets/export?exporter=ddi&persistentid=doi%3A10.5683/SP3/OTPOLC

This XML file does not appear to have any style information associated with it. The document tree is shown below.

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    Dunes with approximate ages of 300, 800 and 4000 yBP (i.e., corresponding to earthquake events in the years 1717, 1220 and ~4000 years ago) also ref
    sampling. We paired analysis of soil properties with chemical and microbial analysis. We quantified P-cycling microbial communities using qPCR to
    high-throughput sequencing to estimate microbial community diversity. Data are from 3 dunes with four representative sampling locations. Each samp
    depth of ~25 cm to obtain both the organic horizon and mineral soil immediately beneath; n = 24.</abstract>
```

```
← → ↻ borealisdata.ca/api/datasets/export?exporter=html&persistentid=doi%3A10.5683/SP3/OTPOLC

Data for: Differential structure and function of phosphorus-cycling microbial communities in organic and upper mineral soil horizons across a temperate rainforest
chronosequence (doi:10.5683/SP3/OTPOLC)

View: Part 1: Document Description
      Part 2: Study Description
      Part 3: Data Files Description
      Part 4: Variable Description
      Part 5: Other Study-Related Materials
      Entire Codebook

Document Description
Citation
  Title: Data for: Differential structure and function of phosphorus-cycling microbial communities in organic and upper mineral soil horizons across a temperate rainforest chronosequence
  Identification Number: doi:10.5683/SP3/OTPOLC
  Distributor: Borealis
  Date of Distribution: 2023-10-26
  Version: 1
  Bibliographic Citation: Dunfield, Kari; Mitter, Eduardo K; Gaeiro, J. R; Khosla, Kamini; Chen, Xiaodong; Richardson, Alan; Wells, Andrew; Haygarth, Phil; Condon, Leo, 2023, "Data for: Differential structure and function of pho
  organic and upper mineral soil horizons across a temperate rainforest chronosequence", https://doi.org/10.5683/SP3/OTPOLC, Borealis, V1, UNF:6:Xuo6i/FoFXyz/A3PBy18vQm= [fileUNF]

Study Description
Citation
  Title: Data for: Differential structure and function of phosphorus-cycling microbial communities in organic and upper mineral soil horizons across a temperate rainforest chronosequence
  Identification Number: doi:10.5683/SP3/OTPOLC
  Authoring Entity: Dunfield, Kari (School of Environmental Sciences, Ontario Agricultural College, University of Guelph.)
  Mitter, Eduardo K (School of Environmental Sciences, Ontario Agricultural College, University of Guelph.)
  Gaeiro, J. R (School of Environmental Sciences, Ontario Agricultural College, University of Guelph.)
  Khosla, Kamini (School of Environmental Sciences, Ontario Agricultural College, University of Guelph.)
  Chen, Xiaodong (Zhejiang Academy of Agricultural Sciences)
  Richardson, Alan (CSIRO)
  Wells, Andrew (Lincoln University)
  Haygarth, Phil (Lancaster University)
  Condon, Leo (Lincoln University)
```


Odesi Ongoing Developments

- Continuous improvements
 - Tools and feature development
 - New features to support integration of Data Curation Tool & Data Explorer into a single application
 - Data Explorer - Cross Tabulations
 - Cross-tabs: New selection options for variables
 - Cross-tabs: New options for display of column and row totals, percentages, and weighted results
- Data Curation Tool
 - Used by curators and students for curation of data (variable metadata)
 - New import XML (DDI) options



New Data Curation Tool and Data Explorer: In Development

Data Curation French ▾

Canadian Tobacco and Nicotine Survey, 2022

Statistics Canada, 2023, "Canadian Tobacco and Nicotine Survey, 2022", <https://doi.org/10.5683/SP3/LDJZ8Y>, Borealis, DRAFT VERSION, UNF:6.kteRE6QsXKzonyDVAqRz/Q== [fileUNF] [DOWNLOAD](#) [SAVE TO BOREALIS](#)

All Variables Items Per Page: 5 ▾ 1-10 of 88 < >

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Demographics	<input checked="" type="checkbox"/> v2844175	PUMFID	Randomly generated sequence number for the public use microdata file	No Weight	 
Tobacco	<input type="checkbox"/> v2844213	TBC_05A	Smoked a cigarette - lifetime	v2844243	
Long-term conditions	<input checked="" type="checkbox"/> v2844235	TBC_05BR	Age first time smoked whole cigarette	v2844243	
Other tobacco product status	<input type="checkbox"/> v2844225	TBC_10AR	Frequency smoked cigarettes - past 30 days	v2844243	
Cannabis	<input type="checkbox"/> v2844170	TBC_10BR	Number of days smoked cigarettes, at least once a week - past 30 days	v2844243	
Derived variables	<input type="checkbox"/> v2844167	TBC_15	Smoked at least 100 cigarettes - lifetime	v2844243	

Options

Data Explorer: Cross-Tabulations

Canadian Tobacco and Nicotine Survey, 2022

Statistics Canada, 2023, "Canadian Tobacco and Nicotine Survey, 2022", <https://doi.org/10.5683/SP3/LDJZ8Y>, Borealis, DRAFT VERSION, UNF:6.kteRE6QsXKzonyDVAqRz/Q== [fileUNF]

[DOWNLOAD](#) [VIEW ALL VARIABLES](#)

ROW ▾ Smoking status (4-levels) ▾ Vaping ▾
 COLUMN ▾ Perceived health of person ▾ General health ▾
[Add Row](#) [Add Column](#) [View Graph](#)

GEN_01 - Perceived health of person	Excellent	Very good	Good	Fair	Poor	Valid skip	Don't know	Refusal	Not stated	Total
DV_SSB - Smoking status (4-levels)										
Daily smoker	92 0.76%	246 2.03%	309 2.55%	144 1.19%	28 0.23%	0 0%	0 0%	0 0%	1 0.01%	820 6.76%
Occasional smoker	75 0.62%	118 0.97%	137 1.13%	39 0.32%	8 0.07%	0 0%	0 0%	0 0%	1 0.01%	378 3.12%
Former smoker	328 2.7%	815 6.72%	761 6.27%	294 2.42%	72 0.59%	0 0%	0 0%	0 0%	1 0.01%	2271 18.72%
Never smoked	2237 18.44%	3287 27.09%	2355 19.41%	661 5.45%	115 0.95%	0 0%	0 0%	0 0%	7 0.06%	8662 71.39%
Valid skip	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Don't know	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Refusal	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
Not stated	1 0.01%	0 0%	0 0%	0 0%	1 0.01%	0 0%	0 0%	0 0%	0 0%	2 0.02%
Total	2733 22.53%	4466 36.81%	3562 29.36%	1138 9.38%	224 1.85%	0 0%	0 0%	0 0%	10 0.08%	12,133 100%

DCT: Import DDI Variable Metadata

[Import Variables](#)

Select DDI sections and fields to include:

- Variable Groups
- Labels
- Question Texts
 - Literal Questions
 - Interviewer Instructions
- Post Questions
- Universe
- Variable Notes
- Weights

Resources

- Odesi [blog post](#) 'Love Data Week 2024'
- Odesi User Guide ([English](#) | [French](#))
- Odesi POP Guide ([English](#) | [French](#))
- Data on Racialized Populations in Canada ([English](#) | [French](#))
- Odesi Metadata Best Practices Guide ([English](#) | [French](#))
- Odesi Deposit Guide ([English](#) only)
- [Dataverse Project](#), IQSS (Harvard University)
- [Tabular Data Ingest](#) (Dataverse Guides)
- Data Explorer code on [Github](#)
- Data Curation code on [Github](#)

Contact Your Library Data Service Contacts

<https://odesi.ca/en/contact>

<https://odesi.ca/>

THANK YOU!



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Q&A

- Public Opinion Polls in Canada
- Odesi Public Opinion Poll Collection
- New/upcoming surveys
- How-to Search & Access POP Collections
- 'Behind the Scenes': Curation & Deposit Checklist
- New Resources: Odesi Metadata Best Practices & Deposit Guides
- Curation Challenges
- Odesi Updates: Tools & Integrations

Have **questions**
ABOUT WHAT we've
covered? **we're**
HERE TO HELP!